

IMPLEMENTATION PLAN SUMMARY

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THE

GAME

PLAN

2020-2030

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2023 - 2028

RICHMOND
VOLLEYBALL

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VOLLEYBALL

Launched in September 2020, **The Game Plan** is our ambitious 10-year strategy.

As with any National Governing Body, we have a responsibility to lead the continued development of the sport. However, to achieve this, we want to work **more collaboratively** with our Clubs and Members.

This document provides an insight into how we will achieve this, focusing on existing operational and new project-based activity underneath our three key priorities and essential business functions.





INTRODUCTION: PURPOSE, VISION, STRATEGIC PRIORITIES, GUIDING PRINCIPLES, VALUES.

At Volleyball England, our **purpose** is to lead the growth and improvement of all disciplines of Volleyball in England.



BELONGING BELONGING BELONGING

As a National Governing Body (NGB), our **vision** is to be a sustainable, self-sufficient organisation that creates a deep-rooted sense of **belonging** for everyone within our community.



To deliver our vision, **our mission** is to connect the Volleyball community and leverage the current strengths of our sport.

MISSION MISSION MISSION



OUR **THREE** PRIORITIES:



VOLLEYBALL FOR LIFE

We aim to better understand, articulate and promote the opportunities that Volleyball provides for anyone, at any stage of their life.



GET. KEEP. GROW.

We will look to strengthen the English Volleyball club structure by working hand in hand with Clubs to help them achieve their ambitions.



AN ACE SERVICE

We will work collaboratively to deliver and continuously improve the products and services that most benefit our Clubs and the wider Volleyball community, while also ensuring they provide healthy revenue streams that enable reinvestment in the sport.





TO HELP US TO ACHIEVE OUR PURPOSE, WE WILL ADOPT **FIVE CORE GUIDING PRINCIPLES.**

These represent ways of working that will influence every decision we make in pursuit of these strategic priorities. As an organisation, these guiding principles commit us to act as follows:

- 1 Our people, diversity and inclusion will be at the heart of everything we do, influencing every decision we make and the way we conduct ourselves.
- 2 We will act decisively and transparently, having listened to our Members and stakeholders and made best use of all the evidence and insights available to us.
- 3 We will embrace a culture of continuous improvement, constructively challenging the status quo at all times.
- 4 As a modern and progressive organisation, we will look to incorporate new ideas and technology into everything we do.
- 5 We will operate on a commercially sustainable basis, delivering financially viable products and services. We will spend our time and money wisely, investing in quality over quantity.

And finally, underpinning all of this, we have our **five values**; **connected, innovative, inclusive, respectful** and **open**.

These are not just our organisational values. We believe that these are the values which should characterise every single Volleyball-related relationship or interaction across our entire community; something that transcends geography, competition, ability or disciplines.



STRATEGIES

GET. KEEP. GROW.



Connect with, strengthen and empower Regions, Counties, Clubs & stakeholders.

Enhance membership offering and improve level of service.

VOLLEYBALL FOR LIFE



Develop a People Plan that identifies areas for improvement and allows the game to flourish.

Build an enhanced talent system and clear aspirational pathways.

AN ACE SERVICE



Deliver major events in England.

Develop an enhanced competition framework.

Enhance the infrastructure of the sport.



A RESPECTED AND VALUED NGB

Alongside our three key priority areas, our focus is to create a respected and highly valued NGB that is trusted by Members and stakeholders to govern, deliver and develop the sport.

Governance, Leadership & Integrity

Embedding our guiding principles and meeting our duty of care with Clubs, Members and workforce.

Partnerships & Collaboration

Supporting and engaging stakeholders who share our ambitions and who want to work together to share learnings, drive innovation and achieve results.

Insight, Research & Digital Transformation

A sport that is consciously learning, adapting and making positive changes to stay ahead of the game.

Driving Profile and Income

Realising the sports true value and potential by bringing the sport, its role models and success stories to life.



WHAT CAN OUR MEMBERS EXPECT TO SEE BY 2028?

1

Clear and aligned pathways for players, coaches, officials, and volunteers that at all levels are built on the premise of maximising member experience.

2

Engaged and supported Clubs that are compliant with 'Club Matters' essential standards, have sufficient volunteer support and are supplying all of their local demand.

3

A fully integrated and intuitive membership and competition system; used at all levels of the sport to effectively and efficiently manage and develop services to the Volleyball community.

4

An accessible learner management system that provides education and development opportunities, cascaded through Regions, Counties and Clubs to the Volleyball workforce of coaches, officials and volunteers.

5

A suite of facility development guidance resources that have resulted in at least 5 Volleyball specific facilities being scoped and built.

6

An aligned and optimised competition structure that engages, grows, and retains people in the sport and that inclusively ensures that progression into Talent pathways is clear, accessible, and universally supported.



WHAT CAN OUR MEMBERS EXPECT TO SEE BY 2028?

7

A professionalised Super League that is visually accessible, attractive, and positioned within the Volleyball community as an inspirational and aspirational league that is revered, admired, and followed.

8

A significant growth in the number of Sitting and Beach Volleyball Clubs, players, coaches and workforce that are regularly engaged in local, regional, and national competitions/events.

9

England Indoor National Teams qualifying and vying for medals on a yearly basis in the highest levels of international competitions.

10

Performance beach athletes competing regularly within Elite 16 competitions and ranked in the top 24 in the world.

11

In collaboration with local, national, and international partners, delivery of international Volleyball events on a yearly basis that provide player/team performance enhancement, fan/community activation and Workforce engagement and development.

12

A Volleyball England shop that is the 'go to' place in the country for the Volleyball community to access a wide range of products and services that meet their growing needs.

**VOLLEYBALL ENGLAND FOUNDATION.
VOLUNTEERS. PLAYERS. COACHES.
OFFICIALS. BEACH VOLLEYBALL.
THE BOARD. **CLUBS**. VOLLEYBALL. THE HUB.
VOLLEYBALL ASSOCIATIONS. SITTING
VOLLEYBALL. THE ENGLAND TEAM.
SPONSORS. PARTNERS. SUPPORTERS.**